

The First US/Israel Breast Imaging Update: 2009

22.5 AMA PRA Category 1 Credits™

June 29 - July 1, 2009

SHERATON JERUSALEM PLAZA HOTEL

Jerusalem, Israel

PROGRAM DIRECTOR:

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FACULTY:

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Jerusalem, Israel

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Rambam Medical Center
Haifa, Israel

COURSE DESCRIPTION

This program is an update of current information on MR Imaging. This program is designed to provide radiologists and other breast imaging health care professionals with the basics as well as advances in the detection and diagnosis of breast cancer as well as benign breast lesions. The focus of this course will be evaluation of the mammogram, integration of newer modalities for mammographic interpretation, integration of FFDM/CR Mammography into clinical practice, Breast MRI, Breast Specific Gamma Imaging, CAD and Minimally Invasive Breast Biopsy.

This course will include hands on workshops for radiologists and other breast health care providers as well as separate sessions for technologists to further the learning of obtaining and interpretation of breast imaging studies.

COURSE OBJECTIVES

At the conclusion of this course, the participant should be able to:

- Correlate mammography, MRI and Ultrasound findings
- Assess benign and malignant lesions with BIRAD for mammography, ultrasound and MRI
- Integrate breast MRI into clinical practice
- Understand proper patient selections as well as proper approach to minimally invasive, image guided breast biopsy
- Understand the role as well as the data for screening ultrasound for breast cancer
- Understand the correlation of imaging findings and pathology at minimally invasive breast biopsy with concordance
- Understand the clinical implications and surgical selection following a diagnosis of a high risk lesion on minimally invasive breast biopsy
- Understand the use of CAD for mammography and breast MRI in clinical practice
- Understand the basis of and the role of Breast Specific Gamma Imaging and Nuclear Medicine imaging of the breast
- Understand the components, advantages and challenges of the transition from Film Screen to Full Field Digital/Computed Radiography Mammography

For Radiologists

- Have the opportunity to spend "hands on time" at workstations understanding how to interpret breast MRI
- Have the opportunity to spend "hands on time" reviewing mammography cases in soft copy with the experts

For Technologists:

- Hands on workshops to further develop positioning techniques
- Hands on workshops to further optimize techniques for full field digital/CR mammography image acquisition

TARGET AUDIENCE

This course is targeted for radiologists and other health care providers involved in the diagnosis and management of patients with breast cancer as well as technologists involved in the acquisition of images in breast imaging.

FEES, REFUNDS & REGISTRATION

FEES: The fee for The First US/Israel Breast Imaging Update: 2009 (Monday through Wednesday, June 29 - July 1, 2009) is \$895.00 for physicians if your registration is postmarked by May 29, 2009. After that date, the fee is \$950.00. For Residents, Fellows, Retired, Military, the fee will be \$695.00 and \$750.00 after deadline. For any Technologists/Allied Health Prof. the fee is \$595.00 or \$650.00 if your registration is postmarked after May 29, 2009. *If you are a local Israeli physician, we would like to offer you a special discounted rate of \$395.00 to attend the course.* A letter of verification from the Department Chairman must accompany the application of anyone wishing to qualify for the reduced rate. Enrollment will be confirmed on the basis of registration fee. We do not process registration without payment. We cannot guarantee course materials on site for a registration received after May 29, 2009.

REFUNDS: Cancellations received in writing by May 29, 2009, will receive a refund minus a \$75 handling fee. There will be no refunds for cancellations received after that time.

REGISTRATION: Registration will take place on Wednesday at 7:00 a.m. in the foyer of the hotel.

PLEASE NOTE: You will receive registration confirmation via regular mail from iiCME, Inc. approximately two weeks after your registration is received. If you use our online registration system, you will receive an email confirmation.

AIR TRAVEL: Please see Air Travel Discount section on page 3 for information on flights and transfer information to Israel.

HOTEL INFORMATION

Our warm and friendly staff look forward to welcoming you to the Sheraton Jerusalem Plaza Hotel. Continuously chosen for our exceptional hospitality and central location, our city hotel is open to guests who wish to explore the Holy City or are visiting for business. Rising above both sides of the city, the hotel offers a magnificent panoramic view and is within walking distance of both the Old City and modern Jerusalem.

Come and indulge in our wide variety of cuisine, ranging from Middle Eastern to Northern Italian. The sights, the smells, and the tastes of our complimentary Jerusalem Breakfast invite you to feast. Our very special and delightful Sabbath meal adds an extraordinary flavor to the magnificent experience of Shabbat in Jerusalem. Primavera, our prestigious Italian restaurant, is a favorite among locals and a great place to connect with friends, family, or colleagues.

PROGRAM

JUNE 29, 2009

- 7:30 - 8:00 am Registration and Continental Breakfast
- 8:00 - 8:15 Welcome
- 8:15 - 9:00 Breast Cancer Risk: What Does it Mean in Terms of Screening for Breast Cancer - Dr. Brem
- 9:00 - 9:45 Mammographic Masses: An Algorithmic Approach - Dr. Linver
- 9:45 - 10:30 Mammographic Calcifications: An Algorithmic Approach - Linver
- 10:30 - 10:45 Break
- 10:45 - 11:15 Ductal Carcinoma in Situ: Multimodality Imaging - Dr. Brem
- 11:15 - 11:45 Computer Aided Detection with Analog and Digital Mammography: Where Are We Now and Where Are We Going - Dr. Brem
- 11:45 - 12:15 The Mammography Audit: How Do I Know I Am Doing a Good Job and How Do I Get Better - Dr. Linver
- 12:15 - 1:30 Lunch
- 1:30 - 2:15 The Missed Breast Cancer - Dr. Linver

DIGITAL MAMMOGRAPHY

- 2:15 - 3:00 Introduction and Lexicon for Birads Assessment of Mammography: How Do I Decide and What Does it Mean - Dr. Rapelyea
- 3:00 - 3:45 The High Risk Lesions: ADH, ALH and LCIS: What Does it Mean and How Does it Impact Minimally Invasive Breast Biopsy - Dr. Rapelyea
- 3:45 - 4:30 Imaging Patients Who Are BRCA Positive: Dr. Miri Sklair - Dr. Levy
- 4:30 - 5:15 The Analog to Digital Transition: How Do I Choose Equipment, Workstations, and Optimize Workflow - Dr. Brem
- 5:15 - 5:45 Questions and Answers

AFTERNOON SESSIONS FOR TECHNOLOGISTS

- Group A
- 1:30 - 2:30 Positioning That Makes Sense - Miller
- 2:30 - 3:30 The Proper Use of Additional Views - Miller
- 3:30 - 4:30 The Team Approach to Breast Imaging - Linver/Miller

- Group B:
- 1:30 - 4:30 Quality Control and Image Optimization - Terry Lehmann

JUNE 30, 2009

- 7:30 - 8:00 am Continental Breakfast
- 8:00 - 8:15 Announcements
- 8:15 - 8:45 Breast Ultrasound: Anatomy, Technique, Equipment and Pitfalls - Dr. Brem
- 8:45 - 9:15 Ultrasound Assessment of Breast Masses and Birads for Breast Ultrasound: Dr. Rapelyea
- 9:15 - 9:45 Screening with Breast Ultrasound: Where are we now? Dr. Brem
- 9:45 - 10:30 Breast Specific Gamma Imaging
- 10:30 - 10:45 Break
- 10:45 - 11:15 Breast MRI: Optimal Image Acquisition - Dr. Galimidi
- 11:15 - 12:00 Breast MRI in Clinical Practice: Indications and Patient Selection - Dr. Brem
- 12:00 - 12:45 Breast MRI: Image Interpretation - Dr. Rapelyea
- 12:45 - 1:45 Lunch

Intervention

- 1:45 - 2:30 Minimally Invasive Breast Biopsy: How Do I Do It and How Do I Choose - Dr. Brem
- 2:30 - 3:15 Stereotactic Guided Breast Biopsy - Dr. Brem
- 3:15 - 4:00 Interventional Breast Ultrasound - Dr. Linver
- 4:00 - 4:45 MRI Guided Breast Biopsy - Dr. Rapelyea
- 4:45 - 5:30 Questions and Answers

AFTERNOON SESSION FOR TECHNOLOGISTS:

- Group A
- 1:00 - 2:00 Difficult Patients - Miller
- 2:00 - 3:00 A. Positioning Workshop I - Miller
B. Positioning Demo - Video - Miller
- 3:00 - 4:00 A. Positioning Workshop II - Miller
B. Case Review - Miller

- Group B
- 1:00 - 4:00 Quality Control and Image Optimization - Terry Lehman

JULY 1, 2009

- 7:30 - 8:00 am Continental Breakfast
- 8:00 - 8:15 Announcements
- 8:15 - 9:00 How to Image the Patient with Newly Diagnosed Breast Cancer - Dr. Brem
- 9:00 - 9:45 The Importance of Clinical, Imaging, & Pathologic Correlation in Breast Cancer Diagnosis and Treatment - Dr. Linver
- 9:45 - 10:00 Breast
- 10:00 - 12:00 Case Presentation with Audience Participation: A Multi-Modality Approach - Brem, Linver, - Dr. Rapelyea
- 12:00 - 12:30 Questions and Answers
- 12:30 - 1:30 Lunch
- 1:30 - 4:00 Cases at the workstation.
- Step by Step Interpretation of Breast MRI: How I do it
- Step by Step Integration of Breast MRI CAD:
- Step by Step Interpretation of Mammography (FFDM/CR) with Integration of CAD
- 4:00 Adjourn

Mail Directly to Hotel: SHERATON JERUSALEM PLAZA HOTEL

47 King George • Jerusalem 91076, Israel

Reservations Manager: Tel: 011 972 2 6298666 • Fax: 011 972 2 6231667

Room Rates: Deluxe New City Room

Single \$368 US • Double \$385 US • Triple \$485 US

US \$25.00 Supplement per room per night for Deluxe Old City Room.

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The cutoff for group rates is 6:00 p.m., **MAY 29, 2009** but the block could fill earlier. After the block fills, rack rates may apply and rooms will be reserved on a space-available basis. We urge you to make reservations early. **THE HOTEL WILL SELLOUT!**

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Arrival Date _____ Departure Date _____

Flight Number _____ Airline _____ Arrival Time _____

..... CREDIT CARD

Account Number _____ Expiration Date _____

Cardholders Billing Address _____

Signature _____ For \$ _____



Special Requirements: If you are physically challenged and have any special needs, please list them here.

COURSE ENROLLMENT:

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Please make your check payable to the course code listed for the meeting you plan to attend. All foreign payments must be made by a draft on a United States bank. Mail to: The International Institute for Continuing Medical Education, Inc., P.O. Box 350, Springville, AL 35146. FAX (205) 467-0195.

☐ JUNE 29 - JULY 1, 2009 JERUSALEM, ISRAEL

Course Code: IICME-FUSI062909 • IICME Tax ID # - 582226876

_____ Practicing Physician (before May 29, 2009)	\$895
_____ Practicing Physician (after May 29, 2009)	\$950
_____ Resident/Fellow (before May 29, 2009)	\$695
_____ Resident/Fellow (after May 29, 2009)	\$750
_____ Military/Retired (before May 29, 2009)	\$695
_____ Military/Retired (after May 29, 2009)	\$750
_____ Technologist/Allied Health Prof. (before May 29, 2009)	\$595
_____ Technologist/Allied Health Prof. (after May 29, 2009)	\$650
_____ Sixth Meeting (will be verified by IICME)	FREE

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_____ Local Israeli Physician	\$395
_____ Local Israeli Technologist	\$100

Course Code: IICME-FUSI062909 • IICME Tax ID # - 582226876

One registrant per form, please; photocopy for others. Please print.

First Name _____ MI _____ Last Name _____

Please circle your title: MD DO PhD MPH RN RT(R) RT(R)(M)

Address _____

City State ZIP _____

Home Phone (_____) _____ Office Phone (_____) _____

Fax Number (_____) _____ Email _____

CREDIT CARD: Visa MasterCard Discover American Express

Account No. & Expiration Date _____

Cardholders Billing Address _____

Signature _____ For \$ _____



Special Requirements: If you are physically challenged and have any special needs, please list them here.

OFFICE REC'D _____ CONF: _____
USE ONLY AMT: \$ _____ CHK: _____